

# ARTIST MARKETING

## ◆ Package 1

### ◆ \$195 /month

- ◆ Custom Marketing Plan
- ◆ 2 social posts per week on Lead Pedal Radio Platforms
- ◆ Image Link on Lead Pedal Website

## ◆ Package 2

### ◆ \$295 /per month

- ◆ Personal webpage on Lead Pedal Radio
- ◆ 3 Social posts per week
- ◆ Image Link on Lead Pedal Homepage
- ◆ Custom Marketing Plan

## ◆ Package 3

### ◆ \$495 per month

- ◆ Personal Webpage on Lead Pedal Radio
- ◆ 3 social posts per week
- ◆ Merch Design
- ◆ Video Production



## Lead Pedal Radio Marketing

Welcome to the new artist marketing service with Lead Pedal Radio. We have always tried to support new musicians and feel we have the skills and experience to help move your artistic career forward.

### *Marketing vs Management*

We are helping artists marketing themselves, not managing them. The artist owns all rights to content created and we take no royalties from sales.

### *Contact US*

By phone: 905-630-8391

By Email: [leadpedalpodcast@gmail.com](mailto:leadpedalpodcast@gmail.com)

Website: [www.LeadPedalRadio.com](http://www.LeadPedalRadio.com)



## How Does it Work?

Once you decide to move forward with our marketing service we will meet with you to discuss your marketing goals. A marketing plan will be created and depending on the package chosen content and promotion will be designed based on that plan. We require at least a three month commitment on all plans.

One month deposit is required to start the program and the artist will be billed at the agreed intervals moving forward. HST will be added to all pricing.

## Who Do We Work With?

- Artists affiliated with the trucking industry through music or career, as our brand is directly related to that industry.
- Artists in the genres of country, rock, and older styled music. Our audience is older in age but we market to all in the trucking industry
- Artists that have music based on the road, cars, trucks, life on the road, or the open highway.

# Lead Pedal Radio Program Benefits

- ♦ Custom Marketing Plan suited to your goals
- ♦ Regular Airplay of Your Music
- ♦ In-house Illustration and Design Services
- ♦ Hands Free Webpage Design on Lead Pedal Radio dedicated to you. Sell merch, showcase videos, and more.
- ♦ Active social media profiles
- ♦ Over a decade of experience in media
- ♦ Television Opportunities
- ♦ In-House Video and Audio Production
- ♦ Radio Interview Opportunities

